



SHOHEI OHTANI JOINS TEAM OAKLEY®

Oakley Partners with Los Angeles Angels' Two-Way Phenom and Launches Signature Eyewear Collection



June 24, 2020, Foothill Ranch, California – Today, Oakley® announced a new partnership with Japanese professional baseball pitcher and designated hitter, Shohei Ohtani, of the Los Angeles Angels.

As part of the partnership, Oakley will be releasing the Shohei Ohtani Collection, a signature eyewear series designed in collaboration with the young star. The collection includes three different styles: Radar® EV Path®, Frogskins™ Lite and Mercenary. The Radar EV Path and Frogskins Lite both honor Ohtani's heritage with traditional Japanese patterns and the Frogskins Lite also features "Ohtani" printed on the inside of the frame. All three styles have lenses etched with Oakley Prizm™, a revolutionary technology grounded in decades of research to see more detail, and come in a signature Ohtani microbag.

"I am thrilled to join Team Oakley alongside other top athletes in their respective sport," said Shohei Ohtani. "No matter what you play and at what level you play it, having the right equipment is key. Oakley products feature technological innovations that keep me performing at my best and that is evident in this signature collection. I look forward to wearing them on and off the field for years to come."

The 25-year-old is entering his third year in Major League Baseball and eighth year as a professional in 2020. Ohtani attended high school in Northern Japan, and as a senior, his fastball had already reached 99 miles per hour. From 2013-2017, Ohtani played professionally in Japan as a pitcher and outfielder, and in 2018, he made his debut in the states, playing for

the Los Angeles Angels as a designated hitter. To close out his first year in the MLB, Ohtani was named the American League's Rookie of the Year.

"Just three years after arriving in the United States, Shohei Ohtani has become one of the brightest stars in baseball," said Ben Goss, Oakley's Global Marketing Director. "We work closely with our athletes to create new products with the technological advancements they need to perform and we are excited to support Ohtani's growth as both a player and Team Oakley athlete."

As the latest member of Team Oakley, Ohtani will join a notable roster including Super Bowl LIV Champion and MVP, Patrick Mahomes II, 2017 MLB Rookie of the Year, Aaron Judge and two-time Masters champion, Bubba Watson

Oakley develops products and technologies designed to meet the performance demands of the world's best athletes and makes those same innovations available for athletes of all levels. For more information on Oakley's baseball and lifestyle collection, Shohei Ohtani collection, Prizm Lens Technology and Team Oakley, please visit Oakley.com.

The Oakley Shohei Ohtani Collection will be available on Oakley.com and in select Oakley Stores in Japan and the United States starting in mid-July.

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About Oakley, Inc.

Established in 1975 and headquartered in Southern California, Oakley is one of the leading product design and sport performance brands in the world. The holder of more than 800 patents, Oakley is a culture of creators, inventors, idealists and scientists obsessed with using design and innovation to create products and experiences that inspire greatness. This philosophy has made Oakley one of the most iconic and inimitable brands on the market, with products that world-class athletes around the globe depend on to compete at the highest level possible. Oakley is known for its High Definition Optics®, which features unparalleled optical clarity and precision along with impact resistance and UV protection, incorporated into all of the brand's sun, prescription eyewear and premium goggles. Oakley extended its position as the world's leading sports eyewear brand into apparel and accessories. Oakley has men's and women's product lines that appeal to Sports Performance, Active and Lifestyle consumers. Oakley is a subsidiary of Luxottica Group. Additional information is available at www.oakley.com.

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